Become an Animal Champion

For the Future

A simple guide to including World Animal Protection in your will, trust, or by beneficiary designation.
You can make the world a better place for animals

When you include a gift to World Animal Protection in your will or trust, or by beneficiary designation, you leave your mark in the world by protecting animals in need on a global scale.

As an animal lover, you care about all kinds of animals and don’t want to see them in pain or needlessly suffering.

Whether it is our disaster relief work, wildlife protection, or care for companion animals around the world that most inspire you, including a gift in your will is a vitally-needed way for our animal welfare programs to continue for generations to come.

Together, we can make real and lasting change for animals and people alike.
You can protect animals in the wild

We work around the globe to protect and keep wild animals where they belong, in the wild. From forests to the deserts, wild animals face the ongoing threat of cruelty and abuse.

Long-lasting genuine change is possible, which is why we move governments and communities worldwide to protect wild animals. By supporting our campaigns, you can help to keep wild animals safe and wild.

You can protect animals in disasters

Whether it’s destructive weather, volcanic eruptions or man-made tragedies, a gift in your will helps us create a world where animals are protected from disasters.

When disasters strike, the impact is devastating for animals and the communities that depend on them. So for more than 50 years, we’ve helped governments and communities prepare for and protect animals in disasters. You can help us rescue and provide emergency aid to animals during a disaster. We will continue to work to change legal frameworks, plans, policies and conventions to ensure animals are included in future disaster planning.

Thanks to your support, we helped rescue a group of bear cubs who were given a second chance at freedom at our partner sanctuary, the Balkasar bear sanctuary in Pakistan, run by our partner group the Bioresource Research Centre (BRC).

Recovery from a disaster like the Australian bush fires is complex and will take weeks, months and even years.
You can protect farmed animals

The majority of animals farmed for food live in conditions that cause suffering and stress. It’s time to rethink farming.

Right now, more than 70 billion animals are farmed for food each year – two-thirds in conditions that mean they can’t move freely or live naturally. We campaign for progress at every stage – from farming to transportation to slaughter. And we know change is possible.

Your lasting gift will help us bring better quality of life to animals farmed for food.

You can protect animals in communities

We find the most effective ways to protect animals in communities – and then we act. So we help governments to manage dog populations humanely and to vaccinate against rabies, instead of culling dogs. We share advice on responsible pet ownership. We prevent working animals being overworked and abused.

A gift in your will ensures that we can do whatever is necessary to protect animals in communities worldwide.

We aim to improve the lives of 175 million pigs every year by alleviating the most intense suffering inflicted in the production system through close confinement and barren environments.

Over the last 10 years, with the help of our supporters, we moved governments and communities across the world to create harmonious co-existence between dogs and humans.
Your values, your legacy, your plan

Many World Animal Protection supporters have chosen to change animals’ lives for the better now and in the future and make animal protection part of their legacy for future generations. You can ensure your own legacy by making a gift in your will or trust or by beneficiary designation.

Your gift left to World Animal Protection means you are leaving the world a better place for animals for years to come.

Please contact us for more information or to let us know about your gift:

Liz Quick-Corral
Interim Executive Director/Director of Development
Phone: 646-783-2208 Email: LizQuick@worldanimalprotection.us

Our promise to you

If you decide to protect animals everywhere by including a gift to World Animal Protection in your will, we promise the following:

- We’ll always respect your privacy.
- We respect that leaving a gift to World Animal Protection in your will is a personal decision and you need to make it in your own time.
- We give you our word that any gift you leave to World Animal Protection will be used with the utmost care, sensitivity and respect.
- Where possible, we’ll keep you updated on our progress to protect animals from cruelty and suffering.
- We recognize you have an absolute right to change your mind about a gift in your will at any time.
A gift in your will or living trust

A gift from your will or trust is a time-honored way of ensuring that your support of World Animal Protection continues for generations to come.

- To leave the majority of funds to your loved ones, name World Animal Protection to receive a specific amount or percentage.
- To leave World Animal Protection what’s left after loved ones are provided for, use a residuary bequest.
- To leave your estate to family and friends, then only to World Animal Protection if they predecease you, use a contingent bequest.

To ensure that your gift reaches us, use the following language and legal designation as a guide:

“I give to World Animal Protection, a charitable corporation organized under the laws of Washington, DC, whose current legal address is 535 Eighth Avenue, 3rd Floor, New York, NY 10018 [the sum of $__________ or ____% (or all) of my residuary estate or a specific asset] to be used for its general charitable purposes.”

World Animal Protection, formerly known as WSPA, is now our legal name. World Animal Protection is a registered 501(c)(3) nonprofit organization and our tax identification number is 04-2718182

We hope you will consider an unrestricted gift that can be used to meet the most crucial needs at the time we receive your gift. If you have a more specific purpose in mind, please contact us before finalizing the bequest by calling Liz Quick-Corral, Interim Executive Director/Director of Development at 646-783-2208 or email LizQuick@worldanimalprotection.us.

A gift of retirement plan assets

Many of us have sacrificed to accumulate retirement savings in expectation of a long and comfortable retirement. Those same frugal habits often result in not using all the money we’ve saved.

Most retirement plans are subject to income and possibly estate taxes when transferred to loved ones other than your spouse. That’s why from a tax perspective, the best legacy gift to charity is often from a retirement plan.

If you designate World Animal Protection as a beneficiary of your retirement plan you can:

- Leave other, less heavily taxed assets to your family.
- Change your beneficiaries at any time, retaining maximum flexibility.
- Take action without the expense of an attorney. Simply request a change of beneficiary form from your plan provider and include World Animal Protection as a full or partial beneficiary.
- Because we are tax exempt, 100% of your gift will support our work.

You can often update your beneficiaries through your retirement plan administrator’s web portal, or you may contact them for a new beneficiary designation form.
A gift of life insurance

Most people use their life insurance policies to provide financial security for a spouse, child, or other loved one. But over time, the needs of your family may change. A life insurance policy that has outlived its purpose or needs updating may be the perfect way to leave a gift to World Animal Protection. Just ask your insurance company for the appropriate forms to make World Animal Protection the owner or beneficiary of the policy. You may also name us as a contingent beneficiary, so the policy passes to us only if your family members predecease you.

A gift of funds remaining in your donor advised fund

When determining what will happen to assets remaining in your donor advised fund after your lifetime, you can create or update your fund succession plan to name World Animal Protection as one of the ultimate beneficiaries of your fund. You can designate that World Animal Protection receive a portion of the account value, leaving the remainder for your children or grandchildren to continue your legacy of philanthropy.

A gift of funds remaining in your other financial accounts

One of the simplest ways you can help ensure World Animal Protection’s future is by making World Animal Protection the Pay on Death (POD) or Transfer on Death (TOD) beneficiary of a certificate of deposit, or any bank or brokerage account. Your financial institution can assist you with this easy process.

Will you let us know?

You are in no way obligated to do so, but we hope you will let us know if you have left a gift for World Animal Protection in your will, trust, or by beneficiary designation. Providing us with information about your intention is the best way to ensure that we receive the gift you have planned for us and we are best able to honor your wishes when we know of them in advance. Of course, you may change your plans at any time.

To share your gift intention or to discuss your options, please contact:

Liz Quick-Corral
Interim Executive Director/Director of Development
World Animal Protection
535 Eighth Avenue, 3rd Floor
New York, NY 10018
646-783-2208 lizquick@worldanimalprotection.us.
Thank you