



24/08/2021

COMMITMENT TO CHICKEN WELFARE

INDIA

“By 2030, **Licious** will require its suppliers to meet the following requirements for 100% of the broiler chicken in our supply chain.

1. Maximum stocking density of 2.7kg/ ft² (30kg/ m²) and prohibit broiler cages. Lower stocking densities result in better welfare outcomes.
2. Provide birds enriched environments including
 - At least 50 lux of light, including natural light
 - Meaningful enrichments including suitable perching spaces and pecking substrates (at least two per 1,000 birds).
 - Full floor coverage with dry and friable litter
 - Air quality: the concentration of ammonia (NH₃) must not exceed 20 ppm and the concentration of carbon dioxide (CO₂) must not exceed 3000 ppm.
 - No cages or multi-tier systems if they are used in the specific market.
3. Demonstrate compliance with all standards via third-party auditing”

Statement of intent:

We support the higher welfare standards as per Better Chicken Commitment and in order to fully align in future, we will actively press our vendors to transition to higher welfare breeds and to bring about new, more humane systems for the effective electric stunning of poultry without live inversion as soon as it is commercially available in India

Abhay Hanjura

Founder-Licious



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CIN:U74900KA2015PTC080321
GSTIN:29AAFCD3317F1ZU