

Position: Corporate Affairs Advisor

Location: The World Animal Protection Canada office is located in Toronto, ON. We are currently working remotely, however hybrid working will be available for this position.

Status: Permanent

Salary: Salary commensurate with experience and skills the incumbent brings to the role and will be considered in the range of \$60,000 - \$72,000

Closing date: January 9, 2022



About World Animal Protection Canada

World Animal Protection is an animal welfare non-profit organization with local reach and global influence. Our Canadian office is located in Toronto and works alongside our country offices that are active in over 50 countries around the world.

Every day, billions of animals' experience unbearable suffering. At World Animal Protection, we move the world to protect animals because the life of every animal counts.

Our vision is a world where animals live free from cruelty and suffering.

Our mission is to move the world to protect animals

Opportunity

We have an exciting opportunity for a Corporate Affairs Advisor, who will provide expertise across World Animal Protection Canada's campaigns.

Overview

The incumbent will report to the Campaign Director and work closely with the Canadian wildlife and food system campaign managers to successfully execute World Animal Protection's global and Canadian engagement strategy and objectives related to influencing corporations and the private finance sector in supporting our goal of protecting animals.

In collaboration with campaign managers, the Corporate Affairs Advisor will develop inspiring and innovative approaches to both positively engage and persuade companies and the finance sector to achieve our campaign objectives. They will manage associated project activity, including but not limited to, corporate/finance research, development of meeting material, setting up and leading meetings with key corporate and finance stakeholders. They will be responsible for monitoring, maintaining and tracking those relationships.

The Corporate Affairs Advisor must be able to demonstrate an ability to achieve individual and organizational objectives and targets through the use of strong relationship building skills and effective negotiating and influencing techniques. They will be required to persuade, convince, and influence others in both internal and external environments in order to promote support for World Animal Protection's agenda.

Main duties and responsibilities:

- Conduct research on the key companies that influence our campaign objectives and identify opportunities to engage them.
- Develop implement and measure a corporate and private finance engagement strategy to support Canadian campaign objectives.
- Advise campaign managers and the integrated campaign teams on strategic and impactful public advocacy strategies to stimulate additional support from our key corporate and finance targets, including food businesses, travel companies, pet retailers and the companies that invest in them.
- Contribute to the achievement of World Animal Protection's global strategic objectives.
- Ensure that all events and associated materials are approached with a lens to diversity, equity and inclusion.

The role holder will comply with the organization's policies and procedures.

Required skills & experience:

- Experienced and highly motivated corporate engagement specialist, with a proven track record in developing campaign strategies and approaches that achieve corporate policy change.
- Knowledge and experience working with companies and financial institutions, including an understanding of how corporations 'tick' and what drives corporate behaviour.
- Experience in influencing, negotiation and policy development, particularly in the Corporate Social Responsibility (CSR) or Environmental, Social and Corporate Governance (ESG) space.
- Team player with excellent project management and coordination skills and ability to develop and maintain strong, successful working relationships across internal departments and teams and peer NGOs.
- Strong communicator, able to constructively engage external and internal stakeholders to develop and deliver project solutions.
- First class analytical and decision-making skills - able to assimilate and analyze information quickly and accurately to effectively inform campaign tactics and strategies.
- Excellent verbal, written communication and presentation skills, including written and spoken English.
- Understanding of global and regional political and socio-economic trends.
- A passion for animal welfare and a strong commitment to the aims and values of World Animal Protection.

World Animal Protection is working towards building a diverse, equitable and inclusive workforce and encourage applicants from equity-deserving groups (Indigenous, Black, people of colour, persons with a disability, and 2SLGBTQIA+)

At World Animal Protection we recruit with our values & behaviours in mind. Please bear this in mind through your application journey. These are:

Global: We make decisions and act with a global mindset

Diverse and Inclusive: We actively encourage and promote diversity, ensure all voices are heard and included and are committed to equal opportunities for all

Collaborative: We work together and co-create to achieve lasting change

Agile: We make change happen in a fast-moving world

Growing People: We continually learn and develop

Accountable: We are role models. We take responsibility for our actions and encourage others to do the same.

Courageous: We push boundaries, take risks and set ambitious targets

[Click here to apply through our job portal.](#)

worldanimalprotection.ca

90 Eglinton Avenue East, Suite 960, Toronto, ON M4P 2Y3 T: 1 800 363 9772

F: 1 416 369 0147 E: info@worldanimalprotection.ca

World Animal Protection is the operating name of World Society for the Protection of Animals Canada. Charitable Registration # 12971 9076 RR0001